

# T-O District Club Webpage Contest

For 2016-2017, we invite you to submit your Club Webpage for the District Webpage Contest

## Judging Criteria – Main Categories (10 points each)

1. Site up to date?
2. “Upcoming Events” posted?
3. Information for new members: How to join and what is expected of members in the club?
4. Links to Kiwanis International and to T-O District websites?
5. Does the website include pictures of members working with kids?  
(Remember, to have photo release forms when posting pictures of children, even if they are with parents)
6. Good “success” story about how a club program benefitted the local community? (can be posted anywhere on main page or “past events,” etc.)
7. The website must be listed on the Clubs Listing on the KI and District websites. (your secretary can do this when he/she logs in through the KI portal)
8. Does the website have the Kiwanis mission statement?
9. Is there a “Contact Us” page or page listing email and postal address for the club?
10. Lastly, does the website invite non-members to participate in club Programs or attend a club meeting? The definite wording would begin with “We invite you...).”

## Judging Criteria – Bonus Categories (5 points each)

1. A link to a video on the KI YouTube Channel (for example: the ELIMINATE Program) It can be any video you choose though.
2. A link to a short video or interview conducted by the club and stored on the Club YouTube Page. (a great one would be a 2 or 3 minute interview with one of your SLP sponsors or SLP club leaders)
3. A link to the club, division, or district Facebook page
4. An email link inviting folks to join the Club Email List.
5. Is the club website linked on the local Chamber of Commerce website, or does it have a link posted in the local newspaper under “local service organizations”. (Obviously, the more links, the better. But only 1 outside community link to your club website is needed for these bonus points).

## **Deadline for entries is July 1, 2017**

1. Notify the District Office of your club and/or district web page entry in the competition by July 1, 2017. Any notification received after that date **WILL NOT BE CONSIDERED FOR CONTEST PURPOSES.**
2. Include club name and division number.
3. Include the URL address.
4. Include the webmaster and contact information and the names of those who work with the webmaster on the page, if any.

Questions: Contact the District Office @ 817-640-7711 or email: txokdist@swbell.net.

There will be 3 winners in each state. A winner will be pulled from each of 3 categories: Small Club – up to 20 members. Medium club, 21 to 45 members. Large Club – greater than 45 members in size. Each winning club will get a special District Logo for their page denoting that this website is considered the Best in the District for 2016-2017.

Winning clubs will also be recognized at the District Convention in August.